



## MARKED AGENDA

**City of Scottsdale  
McDowell Road/South Scottsdale Economic Development Task Force Meeting  
Notice and Agenda**

5:00 p.m., Thursday, January 28, 2010  
ASU SkySong  
Convergence Conference Room, #129  
1475 N. Scottsdale Rd

**Call to Order—5:09 p.m.**

### **Roll Call**

Tom Sadvary, Chair; Kurt Brueckner, Vice Chair; Michael Fernandez, Jeremiah Foster (arrived at 5:13 p.m.), Todd Hardy, Sonnie Kirtley, Virginia Korte, Eric Larson, Wendy Lyons (arrived at 5:26 p.m.), Tom Mason, Paul Messinger, and Jay Petkunas—Present

George Adams, Jim Atkinson, and Ed Gawf —Absent

### **1. Approval of January 14, 2010 Meeting Minutes**

Approved 10-0; Mr. Mason moved to approve the January 14, 2010 McDowell Road/South Scottsdale Economic Development Task Force meeting minutes as amended, seconded by Mr. Hardy. Mr. Adams, Mr. Atkinson, and Mr. Gawf were absent, Mr. Foster and Ms. Lyons arrived later.

### **2. Task Force City Council Report Items**

Task Force discussion and possible action in evaluating DRAFT recommendations for inclusion in the final City Council report.

Approved 11-0; Mr. Messinger moved that the Task Force endorse Scottsdale Community College's decision to purchase the Pima Road/McDowell Road property for the relocation of their Fire Science Building, seconded by Ms. Korte. Mr. Adams, Mr. Atkinson, and Mr. Gawf were absent, Ms. Lyons arrived later.

#### Motions Requesting Changes to the City Council Report:

Approved 10-2 (Amended); Mr. Petkunas moved that under Section 2 of the "City Efforts to Promote Redevelopment" heading, item D shall include "CDC," item B shall include "(to the extent possible)" at the end of Government Property Lease Excise Tax, and that new item E "improvement district bond financing" be added, seconded by Mr. Hardy; Mr. Messinger and Mr. Larson were opposed. Mr. Adams, Mr. Atkinson, and Mr. Gawf were absent.

Approved 6-1; Ms. Korte moved that item 8 be eliminated under the "City Efforts to Promote Redevelopment" heading, seconded by Mr. Foster; Mr. Fernandez opposed and 5 members abstained. Mr. Adams, Mr. Atkinson, and Mr. Gawf were absent.

Approved 9-1; Ms. Korte moved that the language of item 3 under the "City Efforts to Promote Redevelopment" heading be replaced with "City Council shall terminate the Task Force and determine appropriate means of transitioning leadership to existing bodies in implementing recommendations. Additionally recommended is the assignment of specific department staff," seconded by Mr. Petkunas; Mr. Fernandez opposed and 2 members abstained. Mr. Adams, Mr. Atkinson, and Mr. Gawf were absent.

Approved 11-1; Ms. Lyons moved that "Southern Scottsdale will surpass its original greatness with live, work, and play opportunities. The McDowell Road Corridor will be a vibrant gateway for Southern Scottsdale that capitalizes on the existing technology, education, employment core, and diverse housing options while attracting new mixtures of activities including retail and entertainment" be the mission statement, seconded by Ms. Korte; Mr. Messinger opposed. Mr. Adams, Mr. Atkinson, and Mr. Gawf were absent.

Approved 12-0 (Amended); Mr. Messinger moved to approve the conceptual rendering (map) as presented, deleting the "partial annexation" of Papago Park, replacing "events center" with "entertainment venue," and deleting "hotel", seconded by Mr. Foster. Mr. Adams, Mr. Atkinson, and Mr. Gawf were absent.

### **3. Staff and Task Force Updates (A.R.S. 38-431.02 (K))**

As time permits, staff and Task Force members will update the Task Force on the status of current events and activities, including, but not limited to upcoming events, current issues, program highlights and previous meeting follow up items.

Approved 12-0; Ms. Kirtley moved that the February 4, 2010 meeting be canceled and noticed accordingly, seconded by Mr. Foster. Mr. Adams, Mr. Atkinson, and Mr. Gawf were absent.

### **4. Public Comment (A.R.S. 38-431.02(K))**

Citizens may address the members of the Task Force during Public Comment. The "Public Comment" time is reserved for citizen comments regarding non-agendized items. However, Arizona State law prohibits the Task Force from discussing or taking action on an item that is not on the prepared agenda. Speakers are limited to three minutes to address the Task Force during "Public Comment" time.

### **5. Identification of Future Agenda Items**

The public body may not discuss, deliberate, or take legal action on any matter in the "Identification of Future Agenda Items" unless the specific matter is properly noticed for legal action.

### **6. Adjournment—Approximately 6:53 p.m.**



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING KATHY MONTALVO AT 480-312-7989 or [KMontalvo@ScottsdaleAZ.gov](mailto:KMontalvo@ScottsdaleAZ.gov). REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE, TO ALLOW TIME TO ARRANGE THE ACCOMMODATION. FOR TTY USERS, THE ARIZONA RELAY SERVICE (1-800-367-8939) MAY CONTACT KATHY MONTALVO AT 480-312-7989.